



### SUCCESS STORY SINCE 1991

Fantasy Food Sp. z o.o. company was created in 1991 as an undertaking with mixed Polish and Canadian capital.

The company dealt with the production of frozen pizza, toasties and a similar segment of frozen products.During the first a few years of activity, the company delivered its frozen products mainly to newly-created commercial networks: Makro, Real, Carrefour, E. Leclerc, Billa, Selgros, Netto, Intermarsche, Stokrotka, Delima, Spc, Lidl etc. Fantasy Food manufactures products mainly under the Fantasy brand, but also goods for many commercial networks' own brands (ARO, TIP, Jedynka, Wiodaca Marka, Metro Group).

After some capital changes in 2000, the current ownership structure has been shaped. It is a 100% Polish undertaking: a family company that has 3 shareholders.

www.fantasyfood.pl **2** 



### WE ARE APPRECIATED BY OTHERS

Our engagement, constant development and building a position as the market leader of products forgastronomy are appreciated by the industry media.







# WE VOUCH FOR THE QUALITY OF OUR PRODUCTS!

It is not just us.

Production occurs under a full veterinary supervision. The production process organisation has been evaluated by independent audits.

We have BRC and IFS ISO 22000 certificates.





# WE HAVE THE SUPPORT OF SCIENTISTS!

In the process of designing new products, we use the experience of specialists from WULS, the University of Warmia and Mazury, and Bio-Chemik Laboratory.





# QUALITY BEGINS WITH RAW MATERIALS!

Why do our products have an excellent taste that cannot be found in others?

The answer to that question is raw materials, which are specifically developed for the requirements of particular products.

www.fantasyfood.pl 6



# **"PREPARATION FROM THE HEART"**

Another secret of the excellent taste of our products is the engagement of the employees who prepare them.

Manual labour guarantees the parameters' repetitiveness and ensures constant quality control.

In the case of our products, their production consists of 80% manual labour, which allows us to use the "Hand Made" symbol.



www.fantasyfood.pl **7** 



### WHAT WE DO?

We are a manufacturer of Private Label but furthermore suport our partners at other stages of activity:

- 1. We assist in the development of new products.
- 2. We support graphic design of products.
- 3. We support the development of operational procedures.
- 4. We support the optimization of purchasing processes.
- 5. We help in developing concepts.



# WRAP'S

# **PIZZA BAGUETTES**

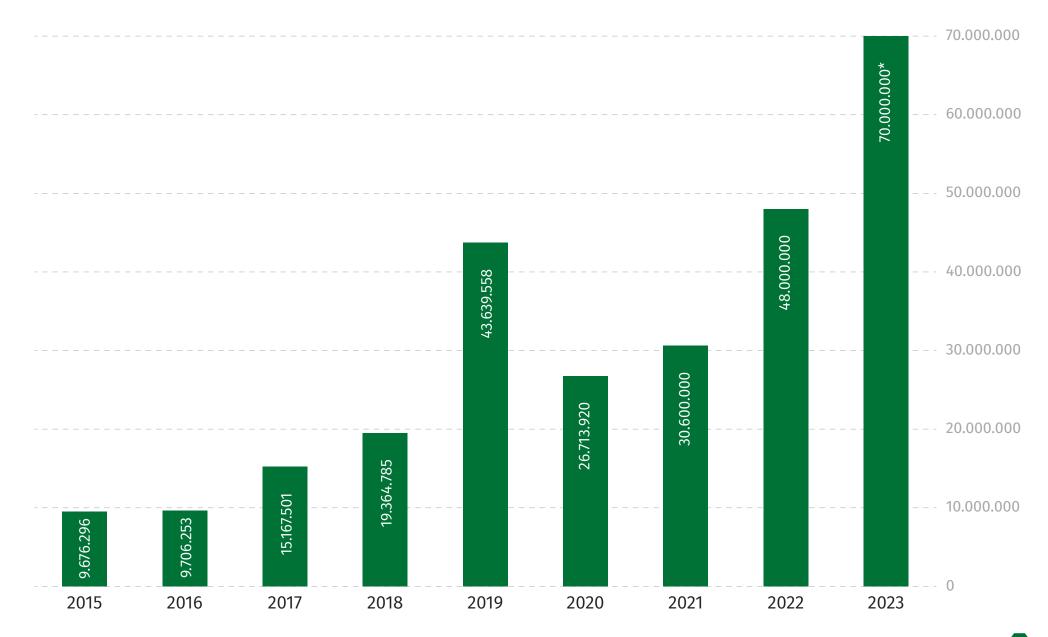




# SANDWICHES



\* PLANNED SALE IN 2023



#### FANTASY FOOD PRODUCTS AVAILABLITY

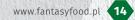
FLAND

FINLAND

0

DEN

GERMANY



UNITED ARAB EMIRATES



www.fantasyfood.pl (15)

